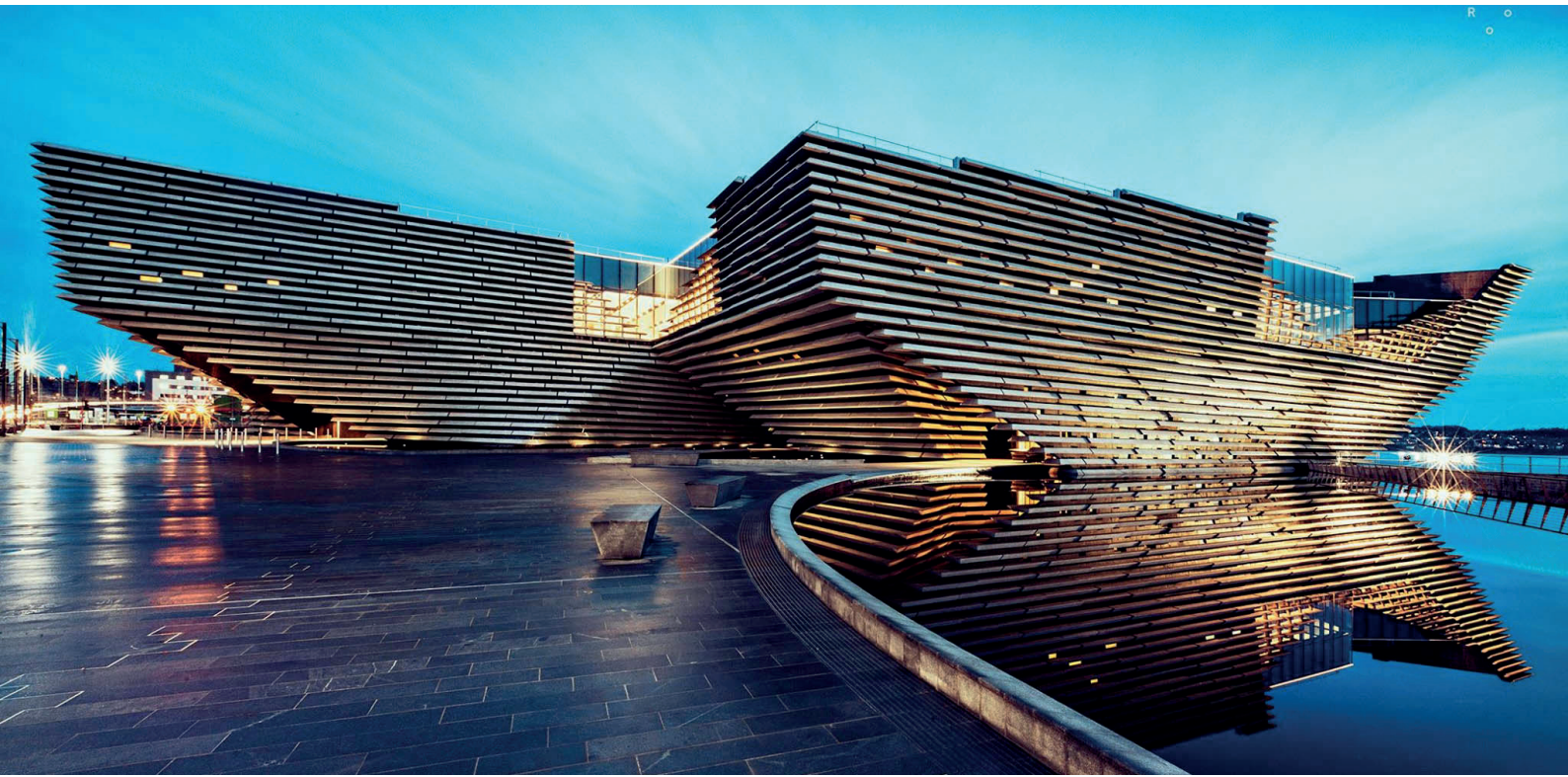


EUROPEAN
ACADEMY
of DESIGN

RUNNING WITH SCISSORS

13th INTERNATIONAL CONFERENCE
of the EUROPEAN ACADEMY OF DESIGN
DUNDEE, 10 –12 April 2019



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Get your brand in front of some of the world's leading design researchers with one or more of our sponsorship options ...

Up to 250 Scottish, UK, European and international delegates across three days ...

Impressions from social messages are increasing at a rate of 101% each month with a global reach across 27 countries ...

Message from Professor Louise Valentine, Chair, EAD2019 Executive Committee

In April 2019 we're bringing one of the world's most influential design conferences to one of the world's most interesting design cities. The European Academy of Design (EAD) is coming to Dundee.

I am proud beyond measure to be Vice President of the EAD and thrilled to be hosting the 13th International Conference of the European Academy of Design in 2019, on behalf of The University of Dundee, Duncan of Jordanstone College of Art and Design (DJCAD), and the City of Dundee. There's never been a better time to hold an international design conference in Dundee, and that timing is no accident.

It's a good time for Design in Dundee. The gathering murmurs have finally become a roar—us natives have known about it for decades, and the rest of the world has now caught on to Dundee's rightful place as an international centre for design. That's built on a fine heritage, certainly, but we see ourselves, and you, as part of an even more exciting future. It's this city's unique and bold tendency for radical, risky, disruptive and ultimately brilliant design that spurs us on.

It's a good time for design across the whole world, too. The discipline's reach has never been greater. The energy around design is reaching critical mass, facilitating fundamental change in business, culture, and society.

We're capitalising on this energy to build new partnerships with our local, national and international communities; to inspire, to motivate and to celebrate Scottishness, Scottish business, research, innovation, and entrepreneurship across the world. To that end, we want to share your story with our international audience—to celebrate your success and to position it in terms of global design culture.

The University of Dundee, specifically DJCAD is a founding partner in V&A Dundee Museum of Design. EAD2019 has been purposefully choreographed to coincide with the first year of the opening of the new museum and all of the accompanying attention. Attention like Dundee's place on Lonely Planet's Best in Europe 2018 hotlist. It's terrific, for all of us. But we need to work out how to make it sustainable. EAD is part of the plan to ensure that once the opening fanfares have faded, a legacy of real substance and international recognition remains.

Our most important legacy, though, is more local. We'll be engaging widely with our communities, businesses, and sponsors to help sustain the momentum of change for the City; to collectively shape what the future of design in the city will be, and how it can affect positive change for all of us in Dundee.

Our conference theme, Running with Scissors, might imply recklessness. But it also suggests putting aside conventional wisdom, taking risks and being creatively disruptive. In short, doing what Scotland, and Dundee, is best at. We'd be honoured if you'd consider joining us in doing just that.

Warmest wishes

Louise

To enquire about any of the sponsorship packages available please contact:

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PLATINUM SPONSOR LEVEL BENEFITS

Package rate – £3,500

- Acknowledgement in all EAD2019 conference literature and branding as an official sponsor
- Profile on EAD2019 official conference website with a link to your own company website
- Exposure through promotional material (logos) to wide reaching and high-profile Twitter and Facebook feeds before, during and after the conference
- Access to a high profile, international audience of approx. 250 design, research and innovation experts
- A prime position in the exhibition space (floor space) for the 3 days of the conference, with 1 place for stand representative
- Opportunity to provide printed literature
- 2 complimentary places to attend as a delegate at EAD2019 Conference (Dalhousie event only)
- 2 complimentary guests to attend the EAD2019 Welcome Reception to be held at the new V&A Dundee
- 2 complimentary guests to attend the EAD2019 official Conference Dinner to be held at Glamis Castle

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GOLD SPONSOR LEVEL BENEFITS

Package rate – £3,000

- Acknowledgement in all EAD2019 conference literature and branding as an official sponsor
- Profile on EAD2019 official conference website with a link to your own company website
- Exposure through promotional material (logos) to wide reaching and high-profile Twitter and Facebook feeds before, during and after the conference
- Access to a high profile, international audience of approx. 250 design, research and innovation experts
- An exhibition space (floor space) for the 3 days of the conference, with 1 place for stand representative
- Opportunity to provide printed literature
- 2 complimentary places to attend as a delegate at EAD2019 Conference (Dalhousie event only)
- 2 complimentary guests to attend the EAD2019 Welcome Reception to be held at the new V&A Dundee

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SILVER SPONSOR LEVEL BENEFITS

Package rate – £2500

- Acknowledgement in all EAD2019 conference literature and branding as an official sponsor
- Profile on EAD2019 official conference website with a link to your own company website
- Exposure through promotional material (logos) to wide reaching and high-profile Twitter and Facebook feeds before, during and after the conference
- Access to a high profile, international audience of approx. 250 design, research and innovation experts
- An exhibition space (floor space) for the 3 days of the conference, with 1 place for stand representative
- 2 complimentary places to attend as a delegate at EAD2019 Conference (Dalhousie event only)

To enquire about any of the sponsorship packages available please contact:

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EAD2019 OFFICIAL CONFERENCE SPONSOR

Refreshments sponsor level benefits Various package rates available

- Acknowledgement in all EAD2019 conference literature and branding as an official sponsor
- Profile on EAD2019 official website and a link to your own company website
- Exposure through promotional material (logos) to wide reaching and high-profile Twitter and Facebook feeds before, during and after the conference
- Refreshment tables will bear your company name and logo and a 'With Compliments' message

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EAD2019 OFFICIAL CONFERENCE SPONSOR

Lanyard Sponsorship £1,000

- Profile on EAD2019 official website and link to your own company website
- Company logo and colours printed on every delegate lanyard
- Your company exposure – everywhere our delegates go, so will your company name
- Sole lanyard sponsor for this event

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EAD2019 OFFICIAL CONFERENCE EXHIBITOR:

Exhibitor

£1,200

PACKAGE BENEFITS

- An exhibition space (floor space) for the 3 days of conference
- Acknowledgement and branding in all EAD2019 conference literature
- Profile on EAD2019 official website and link to your own company website
- 2 places for stand representatives
- Logo on a page inside the proceedings
- Access to a high profile, international audience of approx. 250 design, research and innovation experts

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We would like to work with you!

EAD2019 is excited about the potential mutual benefits of partnerships with our local community so that we invest in a positive future. To enquire about any of the sponsorship packages, please contact:

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