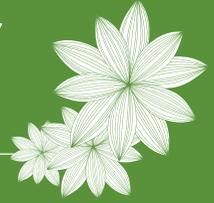


DUNDEE BOTANIC GARDEN



Endowment Trust



History

A Garden for the City

The University exists today because of the generosity and philanthropy of Mary Ann Baxter and Dr John Boyd Baxter, who founded the University College to promote education in science, literature and the fine arts for the people of Dundee.

It was with these same principles that the University Botanic Garden was founded in 1971: a place in which science, education and conservation take centre stage, as well as a garden for the entire community of Dundee.

The Dundee Botanic Garden Endowment Trust was formed in 2013 in order to assist and support the University of Dundee's Botanic Garden as it continues to create a vital centre of knowledge and appreciation of plant life. Recently, the importance of the Botanic Garden has increased as the impact of environmental and climate change is better understood.

It will continue to provide a place of pleasure and relaxation in the heart of Dundee for the citizens of the City and further afield. It aims to support health and wellbeing, act as a driving force for public engagement and social change and aspires to achieve internationally recognised standards.

Set in 21 acres, it includes large tropical and temperate glasshouses. The Garden is of huge importance to the City of Dundee, engaging with the general public as a visitor attraction and venue for outreach.

A city is more than a place in space, it is a drama in time.

PATRICK GEDDES



Purpose

Investment, Involvement, Support and Advancement

The purpose of the Dundee Botanic Garden Endowment Trust is to provide an alternative funding source which will benefit the public by:

- Investing in the economic sustainability and future of the Garden.
- Inspiring community involvement through the development of activities to promote engagement.
- Building financial assets and resources to support Garden operations and development.
- Educating and promoting health and wellbeing in the wider Dundee community.

The Trust also acts to support the Botanic Garden as it works towards the advancement of:

- Environmental conservation and protection.
- Architecture, design and the arts.
- Health and wellbeing.
- Education in the fields of biomedical and physical science, plant science, horticulture, arboriculture, silviculture, medicine, engineering and the environment.

By leaves we live

PATRICK GEDDES



*By creating we think,
By living we learn*

PATRICK GEDDES



Vision

Reflections of Excellence, Beauty and Inspiration

The Trust envisages the Dundee Botanic Garden as a place which:

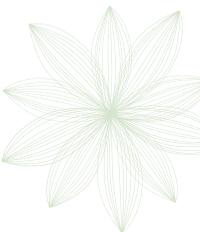
- Reflects excellence, beauty and Inspiration and provides a venue for pleasure and relaxation.
- Conserves and protects the natural world for the benefit of future generations.

- Transforms the visitor experience into one of discovery and education.

There is no doubt that there is much work to be done by the Endowment Trust to fulfil this Vision, but we will achieve this, and more, with full commitment from our Board, partners and other supporters.

*Town-planning... to be successful
must be folk-planning*

PATRICK GEDDES



Goals

Research, Education and Physical Space

The Dundee Botanic Garden Endowment Trust has committed to raise £3 million. The income generated from this endowment, together with financial contributions from the University and commercial income will support the financial future for the Botanic Garden.



- To promote as a venue for public engagement, outreach and broader educational activities, encouraging the public to care about their environment and appreciate the crucial role that plants and wildlife play in a healthy planet.
- The continual refurbishment, updating and improvement of the Garden to match the evolving standards of modern botanic gardens. It must not remain static if it is to play a full part in the botanic garden network around the world.
- The Trust will support the Garden's work as a key community venue showcasing the University's research and teaching by fostering activities from art and design, humanities and social sciences to computing, biomedical and physical sciences.
- The Garden will aim to host University events such as Café Arts and Café Science exhibitions, presentations, public lectures and school workshops.

Fundraising

Please help us to secure a future

Your gift is an important investment and your donation to the Trust will support the future of the Garden for the City of Dundee, and the national and global communities.

You can donate in various ways:

- Giving a personal gift
 - > Start a regular gift today to help us plan for the future
 - > Sponsorship – talk to us about our sponsorship opportunities
 - > Individual or group donation
 - > Gift Aid – make your donation go further
- Corporate Giving
 - > Charity of the Year
 - > Sponsorship
 - > Fundraise for us, for example create your own staff event.
- Planned Giving
 - > Leave a lasting legacy by remembering the garden in your will
 - > Tribute / In Memory

If you wish to make a donation by cheque – please make it payable to 'Dundee Botanic Garden Endowment Trust'

For more information on how you can support the Dundee Botanic Garden Endowment Trust please contact Gordon Ramsay, Trust Development Officer. Address and contact details can be found on the back of this leaflet.

This is a green world, with animals comparatively few and small, and dependent on the leaves.

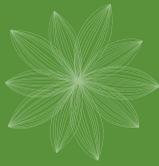
PATRICK GEDDES



Contact

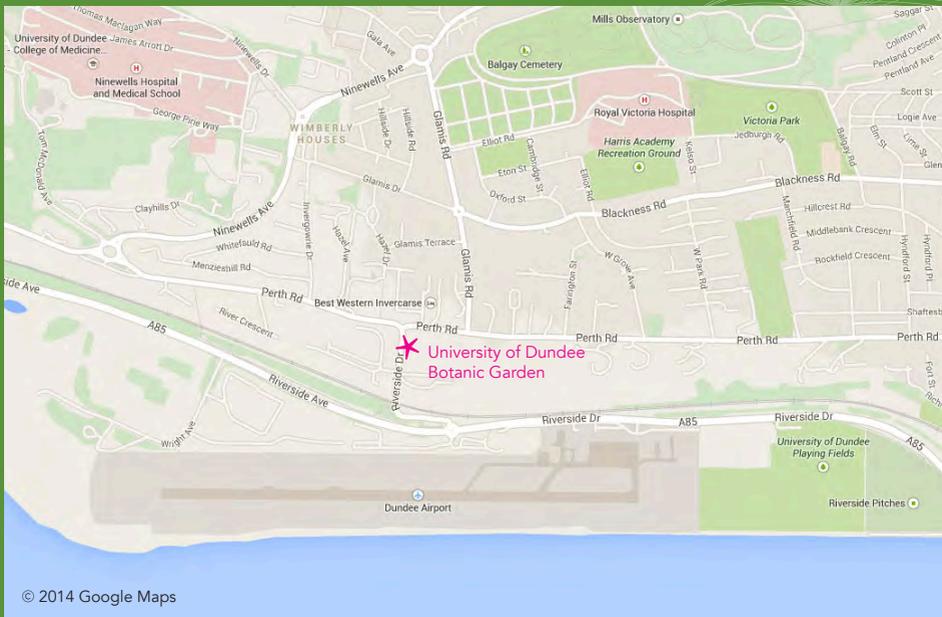
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How to find us

University of Dundee Botanic Garden



Patrick Geddes was the University's first Professor of Botany.

The Dundee Botanic Garden Endowment Trust is a registered
Scottish Charity No SC044040

